
Spring Valley Telephone Company, Inc

PO Box 220
Spring Valley, WI 54767

715-778-4433

Maxwell O Downs General Manager

May 13, 2011

VIA ELECTRONIC FILING

Ms. Marlene H. Dortch, Secretary
Federal Communications Commission
445 12th Street SW
Washington, DC 20554

Re: CC Docket 02-33 - Notice of Permissive Detariffing of Wireline Broadband Internet Access Service by Spring Valley Telephone Company, Inc. (Study Area 330953)

Dear Ms. Dortch:

Pursuant to the Commission's *Wireline Broadband Order*, Spring Valley Telephone Company, Inc. hereby provides notice of its intent to discontinue offering wireline broadband internet access service on a tariffed basis. Effective July 1, 2011, Spring Valley Telephone Company, Inc. plans to offer wireline broadband internet access service on a permissive detariffed, common carriage basis.

Please direct any questions to the undersigned.

Sincerely,



Maxwell O Downs
General Manager

Cc: Interstate Telcom Consulting, Inc.
NECA Region Manager

Ms. Marlene Dortch, Secretary
Federal Communications Commission
May 13, 2011
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Notice of Permissive Detariffing of Wireline Broadband Internet Access Service
Effective July 1, 2011

SPRING VALLEY TELEPHONE COMPANY, INC.
(STUDY AREA 330953)
131 South McKay Avenue
P.O. Box 220
Spring Valley, WI 54767
Telephone: (715) 778-4433
svtel@svtel.net

CC Docket No. 02-33

May 13, 2011

Spring Valley Telephone Company, Inc. hereby provides notice that it intends to cease offering wireline broadband internet access service on a tariffed basis. Effective July 1, 2011 Spring Valley Telephone Company will begin offering wireline broadband internet access service on a Title II, common carriage, permissive detariffed basis pursuant to paragraph 94 of the Federal Communications Commission's Wireline Broadband Order.¹ The geographic areas affected are those Spring Valley Telephone Company, Inc. exchanges where DSL is technically feasible.

Today, this service is provided to Spring Valley Telephone. The ISP purchases wireline broadband access service for use as a component in their broadband internet service sold to residential and business consumers. End user service provided will not be affected by discontinuance of the tariffed offering by Spring Valley Telephone Company, Inc. As stated in the attached customer notice, Spring Valley Telephone Company, Inc. will continue to offer services to existing ISP customers under current rates, terms and conditions until the end of their current term or upon replacement with a Broadband Commercial Agreement. Broadband Commercial Agreements will be made available in a nondiscriminatory manner to any provider desiring to purchase wireline broadband access service for use as a component in its broadband internet service sold to consumers.

Effective July 1, 2011, Spring Valley Telephone Company, Inc. will make its wireline broadband internet access service on a permissive detariffed, common carriage basis through posting of rates, terms and conditions available on our company website (www.svtel.net) and in printed copy during normal business hours at Spring Valley Telephone Company, Inc.'s business office located at 131 South McKay Avenue, Spring Valley, WI 54767.

¹ See *Appropriate Framework for Broadband Access to the Internet Over Wireline Facilities, Universal Service Obligations of Broadband Providers*, CC Docket No. 02-33, WC Docket No. 05-271, Report and Order and Notice of Proposed Rulemaking, 20 FCC Red 14853 (2005). FCC 05-150 (rel. September 23, 2005), (Wireline Broadband Order)

CERTIFICATE OF SERVICE

I, Maxwell O Downs, General Manager, do certify that I have, on this 13 day of May, 2011:

1. Served by first class mail a copy of the foregoing Notice of Permissive Detariffing of Wireline Broadband Internet Access Service to the following:

Governor Scott Walker
Office of the Governor
115 East State Capital
Madison, WI 53702

Secretary of Defense
Attn: Special Assistant for Telecommunications
PENTAGON
Washington, DC 20301

2. Served via electronic filing a copy of the foregoing Notice of Permissive Detariffing of Wireline Broadband Internet Access Service to the following:

Wisconsin Public Service Commission
Attn: Telecommunications Division
610 North Whitney Way
P.O. Box 7853
Madison, WI 53707-7854

3. Served via paper a copy of the foregoing Notice of Permissive Detariffing of Wireline Broadband Internet Access Service to the following:

Spring Valley Telephone Company, Inc.
131 South McKay Avenue
Spring Valley, WI 54767

Spring Valley Telephone Company, Inc

PO Box 220
Spring Valley, WI 54767

715-778-4433

Maxwell O Downs General Manager

May 13, 2011

Spring Valley Telephone Company, Inc.
131 South McKay Avenue
Spring Valley, WI 54767

Re: CC Docket 02-33 - Notice of Permissive Detariffing of Wireline Broadband Internet Access Service by Spring Valley Telephone Company, Inc. (Study Area 330953)

Dear Valued Customer:

Our records indicate that Spring Valley Telephone Company is currently purchasing wholesale broadband transport services from Spring Valley Telephone Company, Inc. under NECA Tariff No. 5 ("Tariff"). This letter is to advise you that Spring Valley Telephone Company, Inc.'s study area 330953 will discontinue provisioning service on July 1, 2011 pursuant to the Tariff. Services will be made available to you on a common carrier, non-tariffed basis. The existing relevant rates, terms and conditions will not change until the end of your term or until replaced by a Broadband Commercial Agreement.

The rates, terms and conditions for the Broadband Commercial Agreement will be available in printed copy during normal business hours at Spring Valley Telephone Company, Inc.'s business office located at 131 South McKay Avenue, Spring Valley, WI 54767.

The actions described above are taken in accordance with the FCC's Report and Order (FCC 05-150) released September 23, 2005 in Docket No. 02-33. In this order the FCC determined that facilities-based wireline broadband internet service providers could offer their services on a common carrier, permissively detariffed basis.

No action is necessary on your part. However, if you have any questions, please feel free to contact me.

Sincerely,



Maxwell O Downs
General Manager

Cc: Interstate Telcom Consulting, Inc.